

MOTOR CHINA 2019



北京国际摩托车展览会

Beijing International Motorcycle Exhibition

May 11-13, 2019

China International Exhibition Centre (New Venue)
Beijing China

展后报告

POST-SHOW REPORT

| SPONSORS

-  China Association of Automobile Manufacturers Motorcycle Section
-  Federation of Automobile and Motorcycle Sports of China
-  China International Exhibition Centre Group Corp.

| ORGANIZER

-  CIEC Exhibition Co., Ltd.

| PARTNERS

-  China Quality Certification Centre
ACE GEAR / ACE CAFE



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Beijing International Motorcycle Exhibition

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FACTS



EXHIBITION Beijing International Motorcycle Exhibition

D A T E MAY 11-13,2019

V E N U E CHINA INTERNATIONAL EXHIBITION CENTRE

S P O N S O R S China Association of Automobile Manufacturers Motorcycle Section
Federation of Automobile and Motorcycle Sports of China
China International Exhibition Centre Group Corp.

ORGANIZER CIEC Exhibition Company, Ltd.
PARTNERS China Quality Certification Centre
ACE GEAR / ACE CAFÉ
Xcar

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FIGURES



OVERVIEW

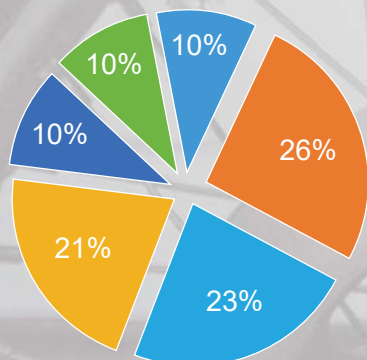
EXHIBITING SPACE
20000 SQM

EXHIBITORS
92

VISITORS
50136

VEHICLES
260+

EXHIBITORS BY CATAGORIES



- VEHICLE MANUFACTURERS
- CLOTHING AND EQUIPMENT
- PARTS AND COMPONENTS
- TECHNOLOGY AND SERVICE
- MOTORCYCLE CLUBS
- OTHER

VISITORS



BY ORIGIN

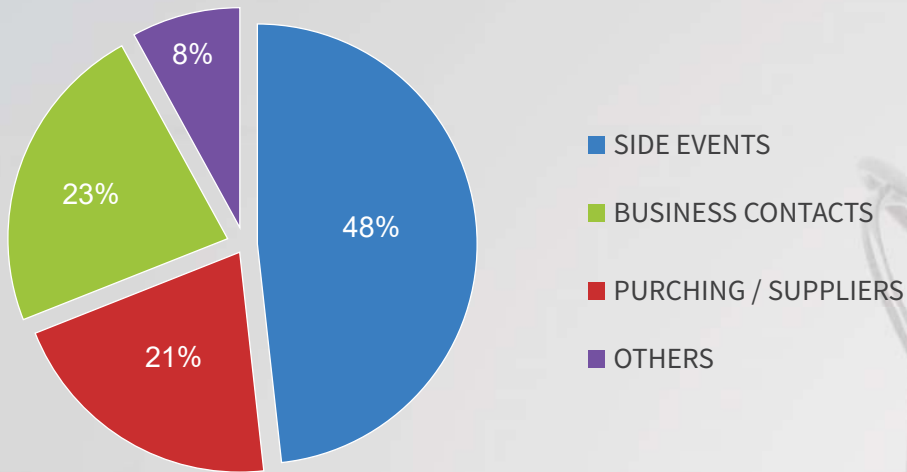


1. VISITORS ARE COMING FROM 23 PROVINCES
2. 3/4 VISITOR ARE LOCAL

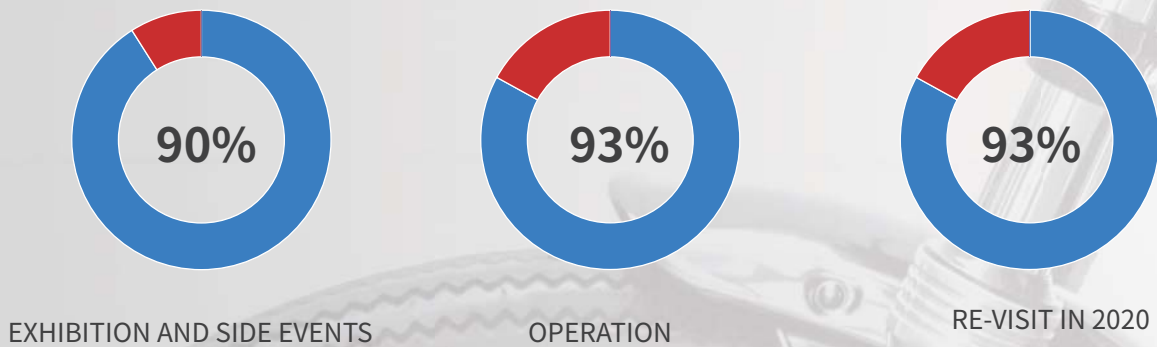
TRADE VISITOR BY BUSINESS



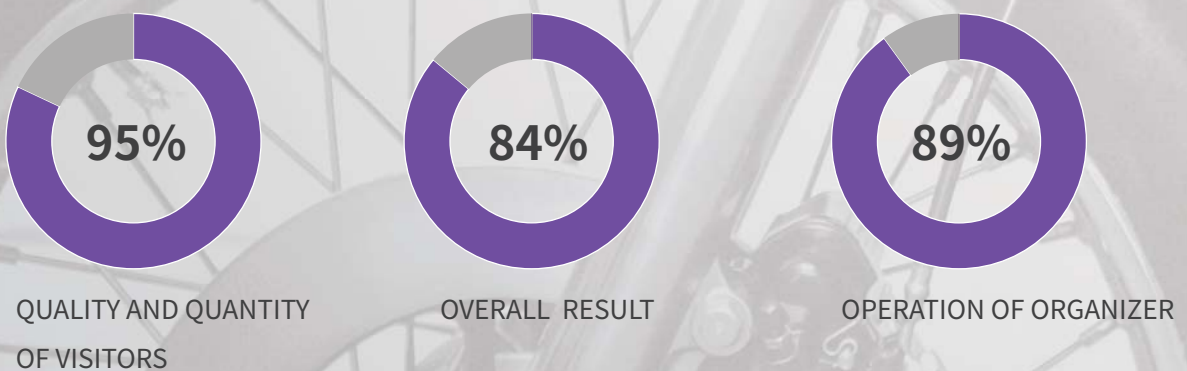
TRADE VISITOR BY PURPOSE



SATISFACTION SURVEY (VISITOR)

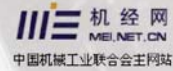
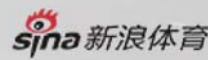


SATISFACTION SURVEY (EXHIBITOR)



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VISIBILITY



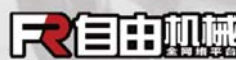
OFFICIAL MEDIA

OFFICIAL LIVE BROADCASTING



夏萌鳄鱼先生

MEDIA PARTNERS



AROUND 300 JOURNALISTS, MEDIA, INFLUENCERS PUBLISHED ARTICLES AND PHOTOS WITH MORE THAN 10 MILION VIEWS

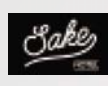
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MOTOR CLUBS PARTNERS



FUN FUN

預聚



重新汇
STATION



A real classic



金鹰快-北京



INDIAN MOTORCYCLE
"Beijing"



ACE CAFE CLUB



旌骑



京A军团



极道
JIDAO



SEVEN RIDES



北京大德良驹





BRANDS	MAIN MODLES		
BMW	HP4 RACE	F 750 GS	R 1200 GS Adventure
	G 310 GS	HP4 RACE	K 1600 B
	R 18	R nineT	C 400 X
CFMOTO	650GT	250NK	
KTMR2R	RC16(MOTO GP)	790 DUKE	
ZONGSHEN	CYCLONE RX4	RX3S	RT3
	RX1S	RZ3S	RE3
	RX1		
BENELLI	TRK502X	Leoncino 500 Trail	TNT25 2019
	Imperial 400	TRK502X	
KAWASAKI	H2R	ZX-10R	W800 Street
	Z400	W800 Cafe	Versys 1000
	Ninja 400	Ninja H2 SX	
PIGGIO	Beverly300	Vespa GTS 300 Touring	Vespa GTS 300 Super Sport
	Vespa Primavera S	Vespa Sprint S	Moto Guzzi V85
	Medley 150	Aprilia RSV4	Aprilia Shiver
	Moto Guzzi V9	Moto Guzzi V7 III	
	Piaggio MP3 500	Liberty 150	
KYMCO	XCITING S400	KRIDER 400	ATV 300
	CT300	Super NEX	AK550
	Any Like Q150	Any Like Q125	LIKE II
DUCATI	Panigale V4 Speciale	Monster 821	XDiavel S
	Supersport S	Multistrada 1260 S	Multistrada 950
	Scrambler 1100 Sport		
URAL	Ural Gear-Up	Ural Tourist	

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EVENTS



- @OPENING CEREMONY
- @CHINA TEAM LAUNCH
- @BENELLI NEW MODLE LAUNCH
- @KAWASAKI PRESS RELEASE
- @KYMCO NEW MODLE LAUNCH
- @ZONGSHEN NEW MODLE LAUNCH
- @PIAGGIO NEW MODLE LAUNCH
- @TIMSUN TYRE PRESS RELEASE
- @AVA NEW MODLE LAUNCH
- @MICHELIN NEW MODLE LAUNCH
- @GLORY & DREAMS - CHINA MOTORCYCLE INDUSTRY IN 70 YEARS
- @EXHIBITON FOR POLICE MOTORCYCLES
- @RETRO MOTORCYCLE SHOW
- @MOTORCYCLE SCHOOL



COMMENTS

#More than expected, very satisfied. —Director of China from a brand

#Very satisfied, the Japanese HD is also very satisfied. The effect quality is far better than other exhibitions in China , hope to keep it, and will continue to attend next year. —Agent of a Japanese equipment company in China

#I am very satisfied with the exhibition and feel that the audience is very professional. Visitors are very professional in the test ride consultation, and the Beijing market has great potential. —An equipment manufacturer

#Achieve the expected effect and value the Beijing market. —Local brand equipment manufacturer

#It's far beyond expectation. This time, it's a little rushed. Next year, it's going to join financial , auto insurance and other contents - Domestic motorcycle service enterprises

#Surprised to see so many new modles and so many riders. I am thinking to buy a new cycle after the visit.

#Beijing hasn't held a Motorcycle Exhibition for many years. Although it's not big, the atmosphere here is fantastic. It's a big party for the riders. It's Great. - Visitor

2019 PHOTO GALLERY



MOTOR CHINA

June 6-7, 2020

(*June 5th - Media and Trade Day)

MORE BRANDS

MORE MOTORCYCLES

MORE FUN

& More to be expected



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